



**Hyatt Place Toronto/Mississauga Centre  
5787 Hurontario Street  
Mississauga, Ontario L4Z 2H7, Canada**

**September 17-19, 2026**

The Institute for Challenging Disorganization is bringing its 2026 conference, *United in Light: Illuminating the Path to Solutions* to Toronto! The event is expected to draw 150+ organizing professionals, healthcare providers, and social workers to Toronto for three information-packed days.

ICD professionals serve millions worldwide affected by chronic disorganization, from downsizing seniors to families managing ADHD or Hoarding Disorder. This is a global conversation on mental health, aging, and community support.

**Your sponsorship of ICD's 2026 Toronto Conference delivers:**

- Brand alignment with a respected international organization
- Direct access to professionals seeking solutions for their clients
- Support for Toronto's hospitality sector and economy

We've designed flexible sponsorship packages (below) to meet your business objectives while advancing our shared commitment to reducing stigma and improving lives. Please reach out to our Sponsorship volunteer, Dennise Conforti, or visit to secure the sponsorship that's best for you!

Dennise can be reached at [info@organizedmd.ca](mailto:info@organizedmd.ca)

Warmly,

Amanda Scudder  
2026 ICD Conference Chair  
Institute for Challenging Disorganization



## BASE SPONSORSHIP LEVEL

### **Beacon (\$500 USD)**

*Illuminate the path to solutions*

Logo placement on the ICD Sponsor Webpage, social media, and in the printed conference brochure distributed to all attendees, with links directly to your business website and your digital sponsor badge and sponsor media kit for your use on your website and social media. You will be provided one 6ft table in the expo hall beginning Thursday, 9/17 at 10:00 am through Saturday, 9/19 at 3:30 pm. (Beacon sponsorship does not include meals, receptions, and conference sessions unless the representative registers and pays for the full conference or a Highlight level add-on is selected.)

## BRIGHTEN YOUR PRESENCE with Ala Carte Add-Ons

Select one or more of the following add-ons, **available only in addition to a Beacon-level sponsorship of \$500 USD:**

- **Spotlight (+\$150 USD)** *Get your 60 seconds of fame*  
Introduce a conference session with a live or pre-recorded one-minute introduction of your business and products before introducing the presenter (max 90 seconds total introduction).
- **Sunlight Coffee Break (+\$500 USD)** *Energize connections*  
Sponsor all-day beverage service or morning break on Friday or Saturday.

- **Highlight (+\$875 USD)** *Complete conference pass*  
The ultimate networking experience! Send a representative to the conference to enjoy a premier networking reception, seven engaging sessions, two lunches, and a memorable dinner—all designed to maximize connections with attendees.
- **Limelight (+\$1,000 USD)**  
Nourish connections by sponsoring lunch on Friday, 9/18/26, or Saturday, 9/19/26. Showcase your brand to all attendees during lunch and make a memorable impact.

## EXCLUSIVE OPPORTUNITIES

- **Celebration Dinner Sponsor (+\$1,750 USD)**  
Shine at the pinnacle event to be held on Friday, 9/18/26. Put your brand at the forefront of this signature celebration of achievement and togetherness. (Limited to one sponsor only)
- **Opening Reception Sponsor (+\$2,500 USD)**  
Amp up the tone for the entire conference. Welcome attendees as they gather under one roof for the first time in 2026(Limited to one sponsor only)

## LASTING IMPRESSIONS

- **Full page Advertisement (8" x 4.5") (\$500 USD)** Print Advertisement in on-site handout booklet
- **Half page Advertisement (4" x 4.5") (\$250 USD)** Print Advertisement in on-site handout booklet
- **Author's Table (\$150 USD)**  
A café table in the expo hall at which to showcase your books or learning materials for sale. No advanced or additional marketing will be provided.
- **In Kind Donations**  
Swag bag & prize donation opportunity  
Support the conference by donating products for swag bags distributed to all 150+ attendees or contribute items for prize drawings that create memorable moments.