



The Institute for Challenging Disorganization

Celebrates the 20th Anniversary.

13-17 October 2021

Virtual Conference



You are invited to join us as a named sponsor for ICD's® 20th Anniversary and 2021 Annual Conference, held online 13-17 OCT 2021 in two time zones, Eastern Standard (EST) (UTC-5) and Japan Standard (JST) (UTC+9). Live sessions and celebrations are replayed in JST, 14 hours later with live networking in both time zones.

We begin on the evening of 13 OCT (EST) with a 1920s roaring twenties themed anniversary celebration. On the 15th, 16th, and 17th, we begin at 09:00 EST and will have 3 speakers per day with networking in between sessions. Our award ceremony is the evening of 15 OCT (EST).

Our annual conference draws about 120 subscribers from 14 different countries. The pandemic has us stepping up our **2021 conference to a virtual networking and webinar platform, Remo.**

From ten outstanding Speakers, one of the most well-known presenters is:

Dr. Edward (Ned) Hallowell, M.D. Board-certified child and adult psychiatrist and world authority on ADHD. Author of 20 books including Driven to Distraction.

<https://drhallowell.com/> See our [website](#) for a full list of speakers.



Sponsorship Opportunities

Silver \$500	Gold \$800	Platinum \$1,000	Titanium \$1,400
Registration for all sessions educational and networking, in both the EST and JST time zone, for one person			
Listing as a sponsor in the attendee digital handout with hyperlink			
Registration includes access to LinkedIn profiles of all attendees participating in shared profiles (120+ attendees expected)			
One hour onboarding session to get the most out of your sponsorship using our conference platform			
Logo on a banner, visible to all attendees during networking sessions with call-to-action hyperlink			
Logo and hyperlink to your URL (website, video, etc.) on conference webpage			
1/4-page advertisement in attendee digital attendee handout			
Named two-person table to engage with attendees one on one during networking sessions, much like a booth inside the ballroom if in person.			
1/2 page advertisement in attendee digital handout			
Named four-person table to engage with attendees one on three during networking sessions, much like a booth inside the ballroom if in person.			
May sponsor one of ten presentations, including a full presentation slide, before and after			
Named table at the Awards Ceremony, plus one seat at the head table			
Mentioned in 5, 2021 ICD® Conference social media posts and all newsletters in July, August, and September			
On Demand Video Ad on the stage of the ballroom during the networking sessions for second day (15 OCT EST)			
On Demand Video Ad on the stage of the ballroom during the networking sessions for first day (14 OCT EST)			
First Day, Center of the Ballroom, Banner with call-to-action hyperlink			
1 full page advertisement in attendee digital handout			
Named six-person table to engage with attendees one on five during networking sessions, much like a booth inside the ballroom if in person.			
May Sponsor two of ten presentations, including a video commercial played before the presentation			
Named table at the Awards Ceremony, plus two seats at the head table			

Note: In Kind Gifts or donations are accepted as awards or rewards for some of our drawings and games.

For more information see our website at <https://www.challengingdisorganization.org/2021-icd-conference>

Or contact, LTC (Ret.) K. Brogan Farren, Co-Chair ICD® 2021 Online Conference

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